

SILVERADO



(Pricing to be announced Late 2008)

FUEL ECONOMY RATINGS

	City	Highway
2WD	21	22
4X4	20	20

The World's First Full-Hybrid Pickup

Affirming its commitment to fuel solutions and truck leadership, Chevrolet is pleased to announce the 2009 Chevrolet Silverado Hybrid, a full-size pickup that achieves 40-percent greater city fuel economy and a 25-percent improvement in overall fuel economy while delivering the capability expected of a full-size pickup. It is expected to be the most fuel-efficient full-size pickup on the market, besting the current V-8 leader – the non-hybrid Silverado.

Leadership. Fuel Economy. Capability.

• Advanced Propulsion – Delivers fuel economy you never imagined.

- Fuel-saving performance is derived from GM's advanced Electrically Variable Transmission (EVT) and 300-volt nickel-metal hydride Energy Storage System (ESS), which work in concert with the standard 6.0L V-8 gasoline engine with Active Fuel Management (AFM) and late intake valve closing (LIVC) technology.
- GM's hybrid technology system not only enables the Silverado to launch and drive up to 30 mph on electricity alone, it also allows the 6.0L V-8 engine to operate in its more economical V-4 mode for longer periods.
- With GM's two-mode hybrid system, the electric power used to propel the vehicle is generated by the hybrid system itself. When the brakes are applied or the vehicle is coasting, the electric motors create electricity that is stored in the 300-volt battery.

• What is Two-Mode?

- Mode 1 (at low speeds and light loads): the vehicle can operate three ways – electric power, engine power or any combination of the two. When operating on electric power, you receive all the fuel efficiency of a full hybrid system.
- Mode 2 (used primarily at highway speeds): provides electric assist in addition to four-cylinder or full eight-cylinder engine power when you need it, such as when passing or pulling a trailer.

• Tremendous Trailering Capability

- In addition to increased fuel economy, the Silverado Hybrid's electronically variable transmission also provides tremendous trailering capability, enhanced driving smoothness and quality when towing.
- Electric drive is enabled up to approximately 30 mph, even when towing, allowing fuel savings when towing.
- The EVT incorporates grade braking and tap up/down shift control. It also benefits towing on curves or lower-speed back roads, as exceptionally smooth gear transitions eliminate the "shift shock" torque disruption that can occur during abrupt shifts.
- With Silverado Hybrid's standard Heavy Duty Trailering Package, a 2WD model is capable of towing up to 6100 lbs.; 4WD models can tow up to 5900 lbs.

• Well Equipped

- Available in half-ton crew cab models, all Silverado Hybrids come with an impressive amount of standard and available equipment including:
 - Technology – XM Satellite Radio, Bluetooth, OnStar, Rear Camera
 - Safety – Stabilitrak Stability Control, Head Curtain Air Bags, Tire Pressure Monitoring System, Anti-Lock Brakes
 - Appearance – 18" Chrome-clad Wheels, Tonneau Cover, Chrome Front Appearance, Sunroof
 - Work-Ready – Automatic Locking Rear Differential, Heavy Duty Trailering Package, Heavy Duty Suspension